Image# 10931348996 24 / 48 HOUR NOTICE OF INDEPENDENT / COORDINATED EXPENDITURE, on: 09/28/2010 09/28/2010 22:38 American Crossroads

1401 New York Avenue NW Suite 1200

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Washington DC 20005 FEC ID No. C00487363	24-Hour Notice X 48-Hour Notice	
SCHEDULE E (FEC Form 3X) ITEMIZED INDEPENDENT EXPENDITURES	PAGE OF 1/1 FOR LINE 24 OF FORM 3X	
NAME OF COMMITTEE (In Full) American Crossroads Check if 24-hour notice X 48-hour notice	FEC IDENTIFICATION NUMBER C C00487363	
Check if 24-hour notice X 48-hour notice Full Name (Last, First, Middle, Initial) of Payee Crossroads Media, LLC	Date M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	
Mailing Address 66 Canal Center Plaza Ste. 555	Amount 346339.20	
City State Zip Code Alexandria VA 22314 Purpose of Expenditure TV/Media Placement Category/ Type 004	Office Sought: House State: NV X Senate District: Presidential	
Name of Federal Candidate supported or Opposed by expenditure: Harry Reid	Check One: Support X Oppose Disbursement For: Primary X General 2010	
Calendar Year-To-Date Per Election 678426.46 for Office Sought	Other (specify) : Transaction ID: E.001	

(a) SUBTOTAL of Itemized Independent Expenditures	346339.20	
(b) SUBTOTAL of Unitemized Independent Expenditures		
(c) TOTAL Independent Expenditures	346339.20	
Under penalty of perjury I certify that the independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent.		
Margee D. Clancy Signature	M M / D D / Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	